



**Notice of a meeting of
Licensing Sub-Committee - Miscellaneous**

**Wednesday, 1 February 2023
7.45 pm
Council Chamber - Municipal Offices**

Membership	
Councillors:	David Willingham (Chair), Angie Boyes (Vice-Chair), Barbara Clark, Diggory Seacome and Simon Wheeler
Officers:	Vikki Fennell and Jason Kirkwood

The Council has a substitution process and any substitutions will be announced at the meeting.

Important Notice

Filming, recording and broadcasting of council meetings

This meeting will be recorded by the council for live broadcast online at <http://www.cheltenham.gov.uk> and www.youtube.com/user/cheltenhamborough.

The Chair will confirm this at the start of the meeting.

If you make a representation to the meeting, you will be deemed to have consented to be filmed and to the possible use of those images and sound recordings for broadcasting and/or training purposes.

Agenda

3.	APPLICATION FOR A NEW SEXUAL ENTERTAINMENT VENUE LICENCE	(Pages 3 - 36)

Contact Officer: Claire Morris, Democratic Services, 01242 264130

Email: democratic.services@cheltenham.gov.uk

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European Events Consultants Limited

Sexual Entertainment Licence.

European Events Consultants Limited are applying for Sexual Entertainment Licence at Under the Prom, 109-113 Promenade, Cheltenham, GL50 1NW.

Background

Steve John Burrows is the Director European Events Consultants Limited who will be responsible for the management of the company and venue.

Steve Burrows has;

- A Degree in Marketing Management;
- A Foundation Degree in Leadership and Management in Late night Entertainment;
- Is a Personal Licence Holder;
- Has 11 Years experience managing nightclubs and being a DPS for Luminar Leisure;
- Has worked in 6 different towns and cities, including 5 years in Cheltenham;
- Was an Area Manager for No Saints over 10 venues across the UK;
- Has 12 years' experience running Sexual Events in Cheltenham;
- Has held SEV Licences for 6 years with no incidents; and
- Has been an active night safe member for Cheltenham for over 12 years

Policies and Procedures:

European Events Consultants Limited has developed a number of policies and procedures. Attached are the following documents:

1. General Management Document including images of the following which are referred to within the document:
 - a) Courtesy Bus leaflet examples
 - b) Example of courtesy bus
 - c) Examples of tokens/cheques
 - d) Examples of Wristbands
 - e) Example image of banner on venue.
2. House Rules
3. A copy of the Dancers Licence to Occupy Space
4. Customer Rules
5. Refusal Entry Log

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A business card for 'EROTICATS' is shown, placed on a light-colored wooden surface. The card has a white top and bottom section, with a central maroon band. The maroon band features a white logo on the left, which is a stylized 'E' with a cat's head integrated into its top curve. To the right of the logo, the word 'EROTICATS' is printed in a large, white, sans-serif font. Below the logo and name, the email address 'info@eroticats.co.uk' is printed in a smaller white font. In the bottom right corner of the maroon band, there is a black diagonal banner with the text 'CALL FOR FREE BUS' in white, bold, sans-serif capital letters. Below the maroon band, the phone number '07977 436 395' is printed in a large, white, sans-serif font. The card is slightly offset to the left, revealing another card underneath.

EROTICATS
info@eroticats.co.uk

CALL FOR FREE BUS

**FREE COURTESY BUS:
07977 436 395**

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PLEASE BEHAVE LIKE A GENTLEMAN

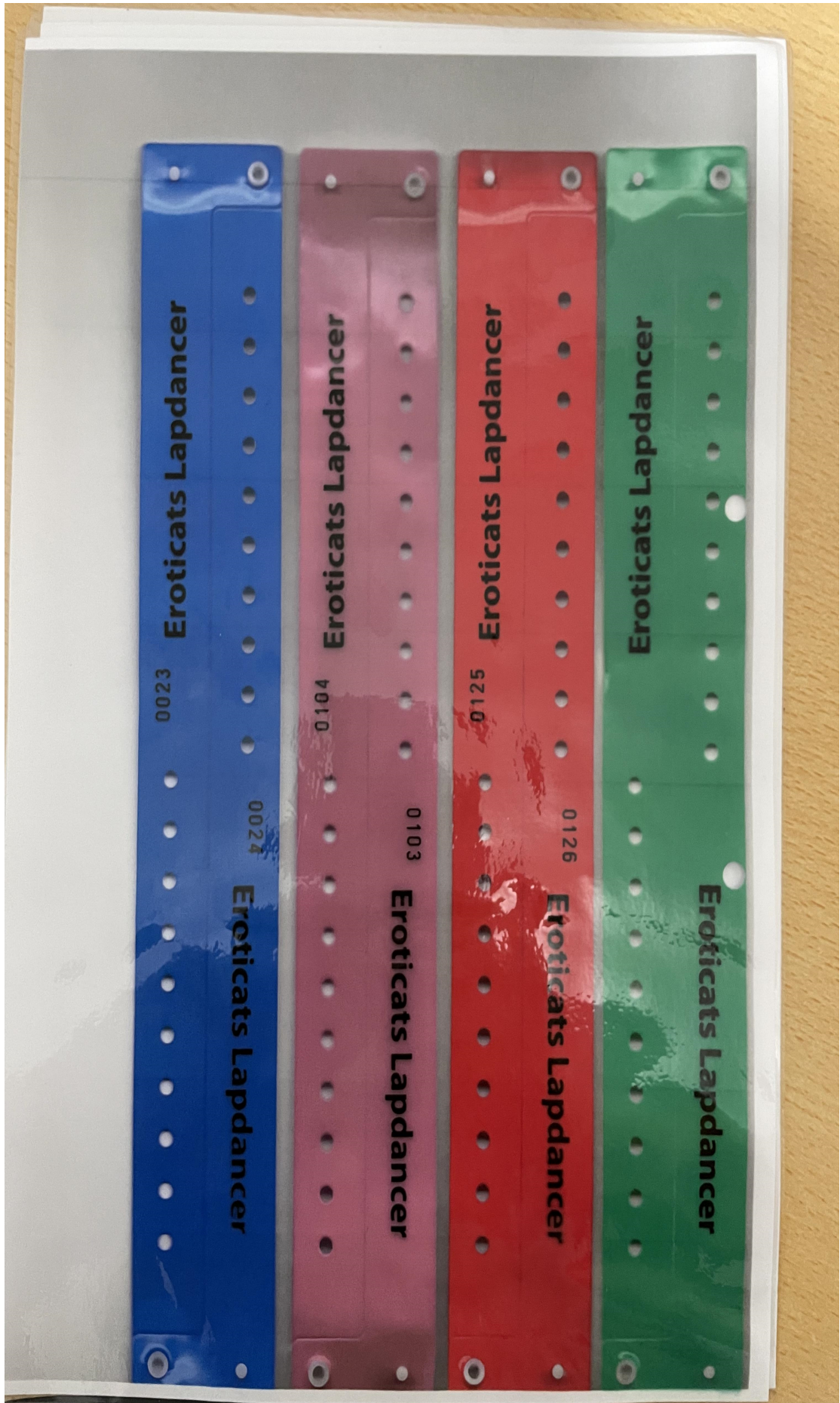
- KEEP YOUR HANDS TO YOURSELF
DURING A PERFORMANCE
- REMAIN FULLY DRESSED DURING A PERFORMANCE
- NO PHONES TO BE USED DURING A PERFORMANCE
- NO PHOTOGRAPHY AT ANY TIME
- ALL PAYMENTS MUST BE MADE AT THE CASHIERS
RECEPTION AND EXCHANGED FOR EROTICATS
TOKEN CHIPS

Please show the ladies respect and behave like a gentleman. Any abusive or violent behaviour towards any member of staff will result in you escorted from the venue and police will be called.

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Disapplication of Standard Condition 1

The applicant wishes to disapply Standard Condition 1 which reads : “ The premises shall only permit adult entertainment between the hours of 20:00 and 04:00 hours the following morning as determined by the licensing committee.

Days/ Hours to be applied for:

- Cheltenham Festival in March 2023 dates to be confirmed in writing 1 month prior to the event to the Council and Police (estimated to be 13TH, 14TH, 15TH, 16TH AND 17TH March 2023) 5 days only with hours to be:

Monday 8pm till 5am

Tuesday 6pm till 5am

Wednesday 6pm till 5am

Thursday 6pm till 5am

Friday 6pm till 5am

Removal of Standard Condition 6

As part of the new Sexual Entertainment Licence the applicant also wishes to disapply standard condition 6 regarding advertisements, solicitations and displays which reads as follows:

“6. There shall not be displayed outside the premises, in the immediate vicinity, or elsewhere with the Town and advertisements that indicate or suggest that any form of Relevant Entertainment takes place on the premises. This includes the display of any advertisement, word, letter, model, sign, light, placard, board, notice, device, representation, drawing, writing or any matter or thing (where illuminated or not) including any of the following ways;

- a) by means of personal solicitation in the locality of the licensed premises
- b) by means of leafleting in the locality
- c) by means of externally displayed advertisement (such as on billboards or posters) in any parts of the Council's administrative area
- d) by means of cruising vehicles or use of any other form of solicitation to invite people into the premises.”

The reason for the disapplication of this condition is permit a vehicle to transport clientele to and from the venue at all times and for staff to be permitted to give out leaflets for the courtesy bus in the Town.

And replace with the following:

“There shall not be displayed outside the premises, in the immediate vicinity, or elsewhere within the Town any advertisements that indicate or suggest that any form of Relevant Entertainment takes place on the premises. This includes the display of any advertisement, word, letter, model, sign, light, placard, board, notice, device, representation, drawing, writing or any matter or thing (where illuminated or not) by means of externally displayed advertisement (such as on billboards or posters) within the councils administrative area.

1. The Applicant is allowed to solicit individuals to attend the premises during the hours the licence is in operation, provided that no solicitation takes place to anyone who appears to be under the age of 25.

2. The Applicant is allowed to operate a courtesy vehicle to transport dancers and clientele to and from the venue at all times. Further to be allowed to advertise, including by way of leaflets, the courtesy vehicle at all times during the permitted licence hours. No music will be played that can be heard from outside the vehicle. The use of the name ‘Eroticats’ is permitted.”

RE

Date;

Venue;

Address;

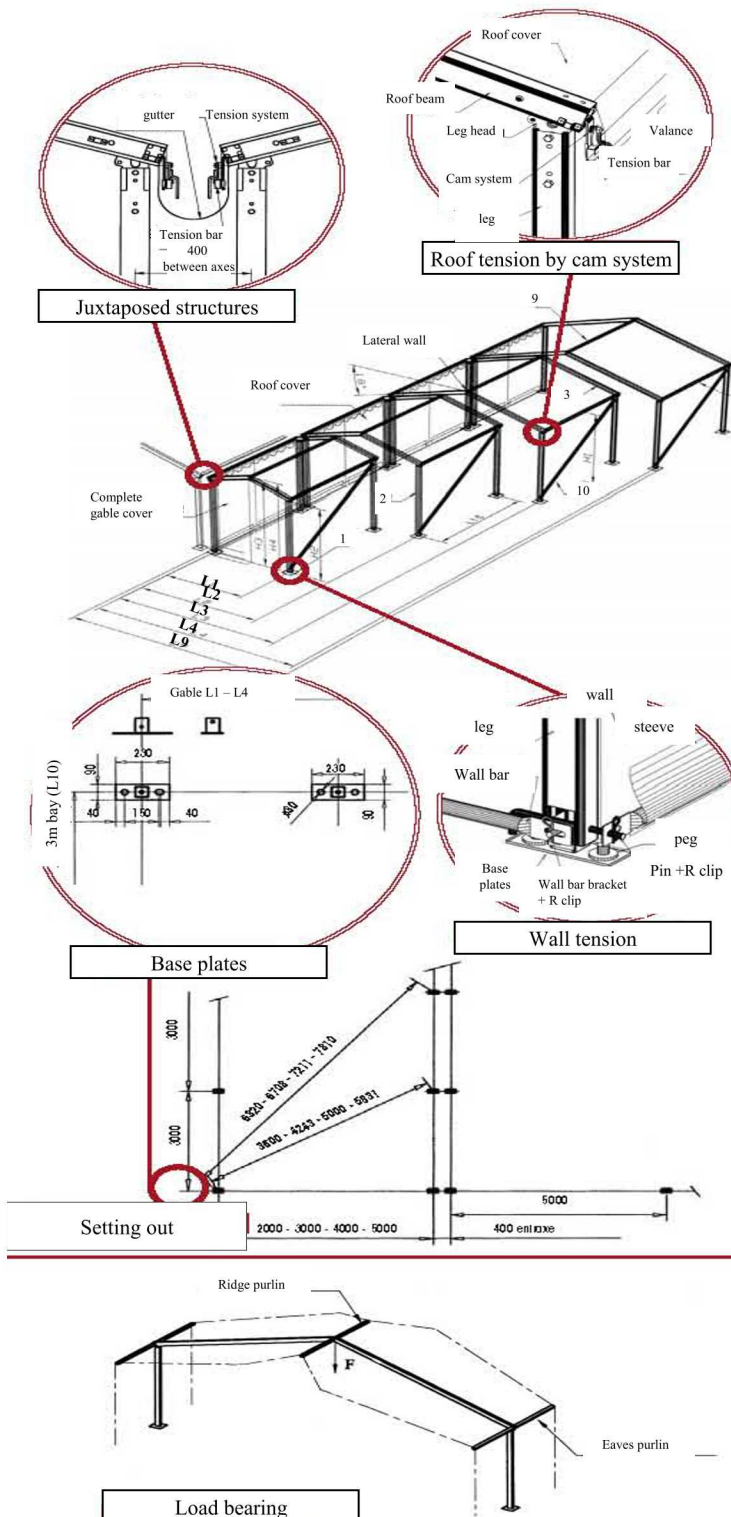
Name;

[illegible]



PTO

MULTIFORM SPAN 2-3-4-5 m, Ht 2.30 and 2.50m



Specifications		Span 2m Ht 2,3/2,5	Span 3m Ht 2,3/2,5	Span 4m Ht 2,3/2,5	Span 5m Ht 2,3/2,5
Span	L1 to L4	2	3	4	5
Overall Width	L9	2,23	3,23	4,23	5,23
External lateral height		2,32/2,52	2,32/2,52	2,32/2,52	2,32/2,52
Internal lateral height	H2	2,23/2,43	2,23/2,43	2,23/2,43	2,23/2,43
External ridge height	H4	2,67/2,87	2,84/3,04	3/3,2	3,16/3,36
Internal ridge height	H3	2,52/2,72	2,69/2,98	2,85/3,05	3,01/3,21
Under eaves height	H1	2,25/2,45	2,25/2,45	2,25/2,45	2,25/2,45
Lateral bay	L10	3	3	3	3
Gable bay	L1 to L4	2	3	4	5
Roof Pitch		18°	18°	18°	18°
Base Plate	1	230x90	230x90	230x90	230x90
Leg	2	100x65	100x65	100x65	100x65
Roof Beam	3	100x65	100x65	100x65	100x65
Apex joint	4				
Eaves purlin	7	65x50	65x50	65x50	65x50
Ridge purlin	9	40x40	40x40	40x40	40x40
Number of purlins per bay		3	3	3	3
Diagonal bracing bar	10	40x40	40x40	40x40	40x40

Erection/dismantling	3x6x2,3m*	4x9x2,3m*	5x12x2,3m*
Number of people	2	2	2
Total duration of erection	1,30 hours	2 hours	3 hours
vehicles + duration	-	-	-
Necessary equipment provided with frame	1 toasting fork, 1 measuring bar, 2 ropes		
Necessary equipment not provided	2 no. 3m ladders, 1 no. 20 m measuring tape sledgehammers, hammers, adjustable spanners		
Time saved for dismantling	15 to 20 %		

* exemples details and explanations page 106

Anchoring and weighting	Anchoring			Weighting	
	Uplift force kg	Coef.	Number of pegs	Uplift force kg	Coef.
Structures 2 and 3 m	350	2	2 lg 500	290	1,65
Structures 5 and 5 m	580	2	2 lg 500	480	1,65

* exemples details and explanations page 106

Load Bearing	Height 2,30 and 2,50
With snow	F = 0 kg
Without snow	F = 60 kg

* exemples details and explanations page 106

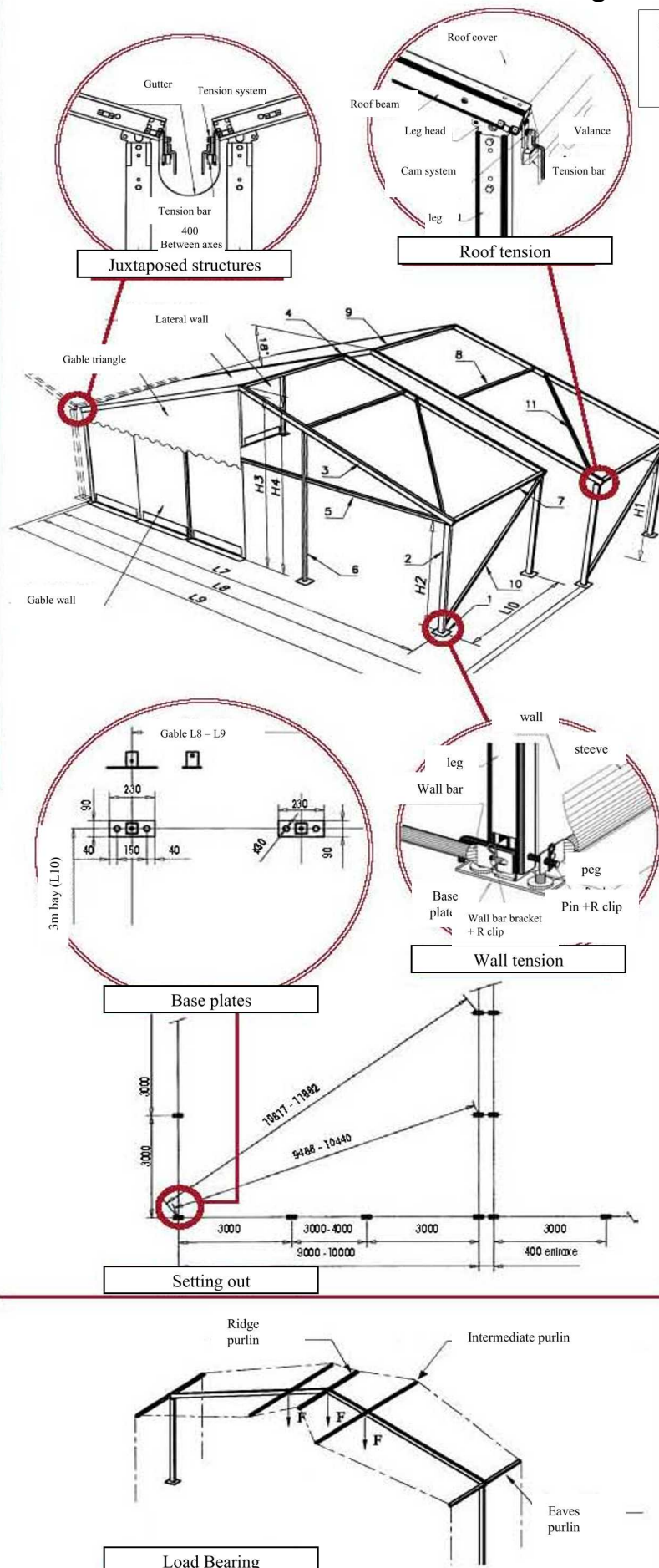
Packaging	Frame				Covers				Ex.*
	2m	3m	4m	5m	2m	3m	4m	5m	
Weight without packaging Ht 2,30 MB (kg)	156	160	164	170	33	38	47	55	
Weight without packaging Ht 2,30 MS (kg)	100	102	104	110	20	24	27	29	324
Weight without packaging Ht 2,50 MB (kg)	160	164	168	174	35	40	49	57	
Weight without packaging Ht 2,50 MS (kg)	102	104	106	112	21	25	28	30	
Number of cover racks									1
Number of frame racks									1
Number of boxes/crates									1
Theoretical surface required for transport by lorry on rack									3,7x1,2
Theoretical surface required for transport by lorry in bundles									3,7x0,8
Theoretical number of structures per container (in bundles) 20' dry									10
Theoretical number of structures per container (in bundles) 40' open-top									20
Longest piece : Diagonal bar 3650 mm									
Description of packaging : Cover in bags, on pallet or on rack, Frame in bundles, loose or on rack									

* Calculated on basis of complete structures, not mixed

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MULTIFORM SPAN 9, 10 m,

Ht 2,30 and 2,50 m



Specifications		Span 9m Ht 2,3/2,5	Span 10m Ht 2,3/2,5
Span	L7 to L8	9	10
Overall Width	L9	9,23	10,23
External lateral height		2,32/2,52	2,32/2,52
Internal lateral height	H2	2,23/2,43	2,23/2,43
External ridge height	H4	3,81/4,01	3,98/4,18
Internal ridge height	H3	3,66/3,86	3,83/4,03
Height at gable cross beam		2,22/2,42	2,22/2,42
Under eaves height	H1	2,25/2,45	2,25/2,45
Lateral bay	L10	3	3
Gable bay		3/3/ 3	3/4/ 3
Roof Pitch		18°	18°
Base Plate	1	230x90	230x90
Leg	2	100x65	100x65
Roof Beam	3	100x65	100x65
Apex joint	4		
Gable cross beam	5	65x50	65x50
Gable column	6	65x50	65x50
Eaves purlin	7	65x50	65x50
Intermediate purlin	8	40x40	40x40
Ridge purlin	9	40x40	40x40
Number of purlins per bay		5	5
Diagonal bracing bar	10	40x40	40x40
Diagonal purlin	11	40x40	40x40

Erection/dismantling	9x9x2,3m	10x24x2,3m
Number of people	3	3
Total duration of erection	2 hours	4,30 hours
vehicles + duration	-	-
Necessary equipment provided with frame	1 toasting fork, 1 measuring bar, 2 ropes	
Necessary equipment not provided	2 no. 3m ladders, 1 no. 20 m measuring tape sledgehammers,	
Time saved for dismantling	15 to 20 %	

* exemples details and explanations page 112

Anchoring and weighting	Anchoring		Weighting	
	Uplift force kg	Coef.	Uplift force kg	Coef.
Structures 9 and 10 m	740	2	2 lg 500	610

* exemples details and explanations page 112

Load Bearing	Hight 2,30 and 2,50
With snow	F = 0 kg
Without snow	F = 60 kg

Packaging	Frame		Covers		Ex.*
	9m	10m	9m	10m	
Weight w ithout packaging Ht 2,30 MB (kg)	304	322	102	118	
Weight w ithout packaging Ht 2,30 MS (kg)	136	139	41	44	583
Weight w ithout packaging Ht 2,50 MB (kg)	309	327	107	123	
Weight w ithout packaging Ht 2,50 MS (kg)	139	142	44	47	
Number of cover racks					1
Number of frame racks					1
Number of boxes/crates					1
Theoretical surface required for transport by lorry on rack					4,9x1,2
Theoretical surface required for transport by lorry in bundles					4,9x0,8
Theoretical number of structures per container (in bundles) 20' dry					8
Theoretical number of structures per container (in bundles) 40' open-top					16
Longest piece for 9 m structures : Roof beam 4705 mm					
Longest piece for 10 m structures : Roof beam 5230 mm					
Description of packaging, Covers in bags, on pallet or on rack Frame in bundles, loose or rack					

* Calculated on basis of complete structures, not mixed

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APPENDIX 1

STANDARD CONDITIONS REGARDING SEXUAL ENTERTAINMENT VENUES

In these conditions:

'Relevant Entertainment' means any live performance or any live display of nudity which is of such a nature that, ignoring financial gain, it must reasonably be assumed to be provided solely or principally for the purpose of sexually stimulating any member of the audience (whether by verbal or other means).

'Authority' means Cheltenham Borough Council.

'Town' means Cheltenham and refers to it in its entirety.

'Premises' means any vessel, vehicle, stall, building, forecourt yard, place of storage or any part of any of these where Relevant Entertainment takes place and is the subject of a licence.

In the event of a conflict between the prescribed conditions and special conditions contained in a SEV licence the special conditions shall prevail.

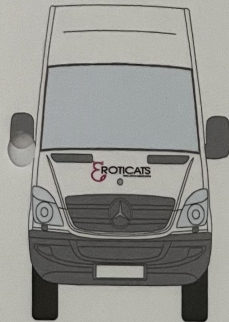
General Conditions:

1. The premises shall only permit adult entertainment between the hours of 20:00 hours and 04:00 hours the following morning as determined by the licensing committee.
2. Only activities which have previously been agreed in writing by the Authority shall take place.
3. The agreed activities shall take place only in designated areas approved by the Authority.
4. There shall not be displayed outside the premises, in the immediate vicinity, or elsewhere within the Town any advertisements, photographs or images that indicate or suggest that striptease-type dancing takes place on the premises.
5. Rules shall be produced by the licensee for customers indicating conduct that is deemed acceptable. These rules shall be prominently displayed at all tables and at other appropriate locations within the club.

Advertisements, solicitation and displays

6. There shall not be displayed outside the premises, in the immediate vicinity, or elsewhere within the Town any advertisements that indicate or suggest that any form of Relevant Entertainment takes place on the premises. This includes the display of any advertisement, word, letter, model, sign, light, placard, board, notice, device, representation, drawing, writing or any matter or thing (where illuminated or not) including in any of the following ways:
 - a) by means of personal solicitation in the locality of the licensed premises;
 - b) by means of leafleting in the locality;
 - c) by means of externally displayed advertisement (such as on billboards or posters) in any part of the Council's administrative area.
 - d) by means of cruising vehicles or use of any other form of solicitation to invite people into the premises.

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EROTICATS

LICENCE TO OCCUPY SPACE

THIS AGREEMENT; is made on

BETWEEN;
and

Eroticats House Mother / Manager
Dancer

IN CONSIDERATION of the payment by the Dancer of the license fee set out hereinafter the Owner agrees to permit the Dancer to enter and remain on the premises subject to complying with the conditions set out below:

1. To fully comply with the Code of Conduct of the Owner, full details of which have been provided to the Dancer.
2. Subject to clause 1 above, the Dancer may:-
 - 2a) Dance for whichever customer as often and in such way as the Dancer and the customer may agree
 - 2b) Charge such fee as the Dancer and customer may agree
 - 2c) Provide such services (e.g. dances, collection of drinks, conversation etc) as the Dancer and the customer may agree.
3. The Dancer will use as instructed and directed by the Owner through its representative the credit card machine as required and necessary in order to obtain payment from the customer.
4. The fees payable to the Owner by the Dancer for the Licence shall be as follows:
 - 4a) £60 per evening
 - 4b) 25 % of such sum paid by the customer to the Dancer in cash
 - 4c) 35 % of any credit card payment collected by the Dancer from the customer
 - 4d) Any fine levied under the Code of Conduct.
5. *The Dancer warrants and confirms that she will be responsible for payment of all tax and National Insurance payments on income that she has earned whilst performing on the premises.*
6. The Owner and the Dancer may at any time terminate this licence without any liability to the other save for such fees under Clause 3 as many then be due by the Dancer to the Club.
7. For the avoidance of doubt, the Dancer and the Owner acknowledge and agree that:
 - 7a) The Dancer has no authority to enter into any contract on behalf of the Owner;
 - 7b) in contracting with the customer at the club, the Dancer is acting on her behalf and not on the behalf of the Owner.
8. I have read Eroticcat house rules. I understand and agree to abide by the Eroticcat house rules. Of which a copy has been made available to me.

Signed on behalf of the Dancer..... Date.....

Print name

Signed on behalf of Eroticats

Print name

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EROTICAT HOUSE RULES

- 1 Information details submitted are correct and up to date.
- 2 House fees to be paid in full on signing in, no refunds will given.
- 3 Arriving late increased house fee will be charged
- 4 Leaving early check out fee will be charged, unless agreed with House Mother.
- 5 Cancelling without 24 hrs notice. Cancellation fee of 25% of house fee will be charged.
- 6 House Mother must be informed if leaving venue, eg breaks.
- 7 No direct cash payments to be received from customers.
- 8 If any cash received must be declared and exchanged for Eroticat chip
- 9 No use of PDQ machines on customers behalf.
- 10 No contact details to be exchanged with customers.
- 11 No arrangements to meet with customers .
- 12 All sexual entertainment will only take place in the designated areas.
- 13 Performances will only take place inside private booths, in the designated area.
- 14 During performance there must be no physical contact.
- 15 Performance shall not include any sexual act with other dancers
- 16 Customers must at all times remain fully-clothed.
- 17 Customers must remain seated during the performance
- 18 If asked by any member of staff to maintain a clear distance from customer during performance, you are to do so without question.
- 19 Eroticats reserves the right to close earlier than times advertised
- 20 Any abusive or violent behaviour towards customers or members of staff will result in the termination of contract.

I have read and understand and signed this agreement
Failure to comply with Eroticat house rules could lead to the
termination of your contract and any future work with Eroticats.

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General Management Document

Performers Application

Performers complete an application via a website providing.
No application is accepted on anybody else's behalf.

- Full name
- Date of Birth
- Postal address
- Contact details: Telephone / Email address

All information supported by Photographical I.D -
passport, driving licence which includes prove of address. Once various
checks have been completed, including right to work checks with original
copies of ID to be provided.

Performers receive an email to confirm application has been approved.

Events

Registered performers receive an email regarding up-and
coming event/s offering them the opportunity to request to work
a venue/event.

Only emails with the registered email addresses are considered, all
performers when applying to register agree to update any changes to their
details.

Confirmation on working

If successful on being accepted for an event/venue. An email is sent offering night/s with information Venue, Dates, Times and a copy of the house rules. Which a copy is made available in writing and verbally on checking in. Which is made clear they will be expected to comply with the house rules, if they do not comply with the house rules their contract is terminated

Performers check-in

Checking in, event opens an hour before venue, with SIA security on duty. Performers details are confirmed checked against records and copies of photographic ID taken. They then sign the contract and issued with a unique numbered wristband.

The wristband confirms they are registered to work event, have completed all checks contracts, house rules signed, and ID proof has been provided on check in.

No performer can work without a unique numbered wristband.

Any new performers will receive a guided tour of the venue with an induction on how the system operates from one of the house mothers.

Changing Rooms:

- The changing rooms will have seats and the bag area/ cloakroom is manned at all times and their wrist band number matches the number assigned to their bags so no one else has access to their belongings.

Intoxication procedure;

- If identified they are escorted to the dressing room by house mum or female member of security who have received intoxication training.
- They then sit with them talking to them whilst providing them with glasses of water and assessing their level of intoxication.
- The performer continues to be monitored until we believe she is in a fit condition to leave the venue.
- Performers then get dressed and we arrange transport for both of them back to their accommodation along with a female member of staff.

Smoking Area:

- A member of door staff is stood at the exit to the garden with dressing gowns and performers are not permitted out unless wearing a dressing gown or suitably covered up.

Transactions

Performers will take the customer to the booth payment reception area, where payment is taken and which is recorded on video and audio. The receptionist receives payment, by cash or card from the customer directly

- The performer does not any cash payment.
- The performer does not touch the customers card at any time.
- The performer does not touch the PDQ machine or enter the customer's pin.
- All larger than normal payments must be signed off by manager on duty.
- Receptionist will contact duty manager about any concerns regarding unusual customer spending

Approved transactions

- A Chip/token is given to the performer for a cash payment, made by customer
- A voucher/cheque is given to performer for PDQ payment made by customer
- The customer and performer are shown to a numbered booth, the computer timing system sets the time allocated for the performance which is monitored by SIA security staff.

Performances

The booth area is constantly patrolled by booth walkers, the front of the booth curtains are see-through, always giving a clear view. Booth walkers duties include monitoring the timing screen located in the booth area and ensuring the safety of both performers and customers.

At the end of the allotted performance time, the booth walker directs the customer to the exit while performer dresses.

Cashing Up

At the end of the night all the performers must go to the office to cash in the tokens/vouchers received for performances. The girls are not permitted to carry large amounts of cash for their own safety and as such they are paid via cheque over certain limit.

Courtesy bus service

The courtesy bus service allows performers and indeed any member of staff, female or male the opportunity to use this service. Not only at the end of the night leaving the venue but also to the venue.

- To and from train/bus station their hotel, accommodation and safe transportation to and from parked cars.
- Performers are made aware of this service and are always requested by management and all members of staff to make use of this service.

Sign written vehicle/s

- Performers able to identify the vehicle.
- Local authorities and police to identify vehicle
- Taxi drivers to identify this is not an illegal taxi service,

Avoiding any unwanted confrontation from taxi driver and persons trying to get a taxi, all of which has been experienced in the past:

Courtesy bus history

The service has been in operation for over 10years and was created initially for the safety of the performers visiting Cheltenham.

- No available taxis
- Unlicensed taxis operating in and around Cheltenham
- Long waits for a taxi
- Taxis not turning up
- Extortionate prices charged

Customer courtesy bus service

During Cheltenham race festivals this service become more and more popular each year with customers.

- Both visiting the venue and when leaving venue.
- To avoid the antisocial behaviour in and around the town.
- Which more and more women are using.
- This service has been used with great success with returning vulnerable lost and confused persons to the safety of the accommodation or to the police

Promotional Staff in the Town handing out the courtesy bus printed material are briefed at the beginning of the shift on how to behave approach people and to pick up all disregarded printed material.

They are all briefed on how to identify intoxicated people and any vulnerable people that may need assistance. If an individual needs assistance, the promotional staff can phone the promotional manager with the incident which is relayed to the front door of the venue where door staff then inform the police over the radio of the incident.

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